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**LAUGHLIN CONSTABLE EARNS THREE PARAGON AWARDS FROM SOUTHEASTERN
WISCONSIN PUBLIC RELATIONS SOCIETY OF AMERICA**

MILWAUKEE – June 10, 2009 – Laughlin Constable, a full-service brand development agency based in Milwaukee, was awarded three Paragon Communications Awards from the Southeastern Wisconsin Chapter of the Public Relations Society of America (PRSA) for outstanding work executed during 2008.

The agency received one Award of Excellence and two Awards of Merit in the annual competition.

“Receiving three Paragon Awards is a tremendous accomplishment for our talented team of communication professionals. It recognizes the hard work put in by our staff and demonstrates their ability and commitment to produce results for our clients,” said Steve Laughlin, partner.

The firm earned an Award of Excellence in the media kit category promoting Wolverine’s collection of new Tru Hi Vis safety apparel; an Award of Merit in the community relations category for McDonald’s Restaurants of Southeastern Wisconsin to convey its commitment to serving quality food to its consumers; and an Award of Merit for a media relations campaign to generate awareness and publicity coinciding with the grand opening for local vegetarian restaurant Café Manna.

Awards were given out in 25 categories and were judged on research, planning, execution, budgeting and effectiveness.

With offices in Chicago and Milwaukee, Laughlin Constable provides Full Circle branding solutions including brand strategy development, digital marketing, design, advertising, online media, public relations and traditional media. Its annual billings are in excess of \$190 million. The agency’s clients include: Bon-Ton Stores, Kimberly-Clark Corp., Bridgestone/Firestone, Master Lock, Steelcase, Associated Bank and the Harley-Davidson Museum. For more information, please visit www.laughlin.com.

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